



**Comcast Business Helps Local Businesses Embrace Technology
with High-Performance Communications Network in Fife, Washington**

*Expansion of Comcast's Fiber Network Provides 10 Gigabit-per-Second
Ethernet Services for Local Businesses*

FIFE, Washington – December 9, 2015 – [Comcast Business](#) today announced the expansion of its advanced network to more than 145 businesses located between Interstate 5 and 20th Street East in Fife, Washington just East of the Puyallup River Bridge. Comcast Business invested \$380,000 to bring fiber and coaxial cable to the triangle-shaped area between Interstate 5, 54th Avenue East, and 20th Street East.

"We are very pleased that Comcast has installed service in this area," said Bethany Bryant, manager of Warthog Barbeque Pit, which hosted an event with members of the community to welcome the new network. "Our business is always looking for ways to gain a competitive edge, and by using the Comcast network we have already noticed significant efficiencies – and we won't go back."

A recent [study by Pb7 Research and Exact](#) reports that small businesses that adopt the cloud double their profits. Comcast Business' new high-performance network delivers data, voice and video services that will improve productivity by supporting cloud- and Internet-based systems and applications.

"By expanding its network to our local area, Comcast is not only investing in the Fife community, but is also helping to grow our Chamber," said Lora Butterfield, president of Fife Milton Edgewood Chamber of Commerce. "Access to an advanced network and leading-edge technology will help our area businesses grow and compete in the marketplace, which is important to our local economy and for career opportunities for our residents."

"For businesses of all sizes, access to reliable, high-performance Ethernet services is an important tool to fuel growth and improve efficiency," said Matt Fassnacht, Vice President Comcast Business in Washington. "Our investment in extending the Comcast network to Fife is part of our ongoing commitment to bringing local firms more technology options to fuel economic development."

The high-capacity fiber network will provide these businesses in Fife with the ability to access the Internet at speeds up to 10 Gigabits per second (Gbps), providing enough performance to meet the needs of local organizations today and well into the future. These businesses will now have access to scalable, high-performance Ethernet, Internet, WiFi, TV and advanced voice services on the new network.

Companies and other organizations in the area will now have access to Comcast's comprehensive portfolio of Ethernet services, including [Ethernet Dedicated Internet](#), [Ethernet Private Line](#), [Ethernet Virtual Private Line](#) and [Ethernet Network Services](#) that provide dedicated Internet access, point-to-point, and point-to-multipoint service. Local companies will also be able to deploy [Comcast Business VoiceEdge™](#), a cloud-based voice and unified communications solution designed to improve business communications with enhanced mobility.

Comcast's network features a 100 Gbps backbone and expanded local footprint through Ethernet over HFC. Bandwidth is available up to 10 Gbps and can be scaled in increments and offered in three different classes of service, backed by strict service level agreements and monitored 24x7x365 from Comcast's dedicated Network Operations Centers. Comcast was the first service provider in the world to offer [Metro](#)

[Ethernet Forum CE 2.0](#) certified Ethernet services and was also the first service provider to achieve all three of the previous CE 1.0 certifications (MEF 9, 14 and 18).

In late 2014, Comcast Business received four Metro Ethernet Forum (MEF) Ethernet Excellence Awards, including the prestigious Best Service of the Year for North America.

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

Follow us on Twitter [@ComcastBusiness](#) and @ComcastWA and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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